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**A testimonial on behalf of iSchoolBand:**

I have been closely evaluating the iSchoolBand.com software ever since I first became aware of it over a year ago. The software that iSchoolBand has developed is truly remarkable and revolutionary. As a recognized expert in the field of Music Education and Technology, I feel that this software provides a much needed answer to the complex problems of administration, communication, and teaching that are presented to today's ensemble directors and music educators.

The services that iSchoolBand currently offers to music educators are not only useful and functional, they are also easy-to-use and desirable. As educators reluctantly enter the already existing world of "web 2.0" they are finding themselves lost within the information deluge that accompanies such an interconnected paradigm. iSchoolBand provides the perfect solution to help them navigate through the "cloud" and do so both efficiently and safely.

Up until the advent of iSchoolBand, *Charms Office Assistant* (<http://charmsmusic.com>) was one of the only viable technology solutions available to ensemble directors to help with their daily functions. I have personally used the Charms software and find it to be difficult to navigate and focused on only a small portion of the modern-day ensemble director's needs. When iSchoolBand moves into their next phase of implementation, they will be in a very strong position to minimize the existing market share of the Charm's operation. I am truly excited to see the emergence of this well developed software and welcome it whole-heartedly.

I have seen the inner-workings of the iSchoolBand operation and can tell that they are dedicated to the success of their product(s). They have a well-thought strategic plan for the future and have already secured a strong and dedicated following of early-adopters for their products.

While at a national music clinic in Chicago, in December of 2009, I was able to speak with the designers of their product and was extremely impressed with their knowledge of modern "cloud-based" computer programming. Their infrastructure appears sound and their keen familiarity with current Web 2.0 trends (Facebook, Twitter, MySpace APIs –etc.) places them in the unique position to dominate this emerging market.

I give my highest accolades to the iSchoolBand team and would be pleased to answer any questions that you might have regarding my statements that comprise this document. Please feel free to contact me at any time.

Dr. Joseph M. Pisano

